

Int. Cls.: 35, 37, 39, 40, 41 and 42

Prior U.S. Cls.: 100, 101, 102, 103, 105, 106 and 107

United States Patent and Trademark Office

Reg. No. 3,285,759

Registered Aug. 28, 2007

SERVICE MARK  
PRINCIPAL REGISTER

surroundart

SURROUNDART, L.L.C. (DELAWARE LTD LIAB  
CO)  
63 FLUSHING AVENUE  
BUILDING 3, SUITE 154  
BROOKLYN, NY 112051070

FOR: PROJECT MANAGEMENT FOR MUSE-  
UMS, MARKETING CONSULTATION SERVICES  
FOR MUSEUMS, AND ADVERTISING SERVICES  
FOR MUSEUMS, IN CLASS 35 (U.S. CLS. 100, 101  
AND 102).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

FOR: INSTALLATION OF MUSEUM EXHIBITS;  
INSTALLATION OF ARMATURE, INCLUDING  
MOUNTS AND BRACKETS FOR DISPLAYING OB-  
JECTS, CRADLES FOR DISPLAYING BOOKS AND  
PAPER, AND ENCAPSULATIONS, AND INSTALLA-  
TION SERVICES FOR MUSEUM OBJECTS, IN  
CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CRATING AND PACKING MUSEUM OB-  
JECTS AND EXHIBITS; AND TRANSPORTATION  
AND STORAGE OF MUSEUM OBJECTS AND EX-  
HIBITS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CUSTOM FABRICATION OF EXHIBITION  
FURNITURE, INCLUDING PEDESTALS, DISPLAY  
CASES, VITRINES, AND GRAPHIC DISPLAYS, IN  
CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CONSULTATION ON EXHIBIT LIGHTING;  
EDITORIAL SERVICES FOR MUSEUMS, NAMELY,  
EDITING OF PRINTED MATERIAL INCLUDING  
CATALOGS, BROCHURES, BOOKLETS, GUIDES,  
PRINTED FLOOR PLANS, AND WALL LABELS;  
VIDEO AND FILM PRODUCTION FOR MUSEUMS;  
PHOTOGRAPHY SERVICES FOR MUSEUMS; AND  
INTERACTIVE DIGITAL MEDIA PRODUCTION  
AND DISPLAY FOR MUSEUMS, IN CLASS 41 (U.S.  
CLS. 100, 101 AND 107).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: DESIGN OF MUSEUM EXHIBITS; GRA-  
PHIC DESIGN FOR MUSEUMS, INCLUDING WALL  
TEXT, SIGNAGE, PHOTOMURALS, BANNERS  
AND DIRECTIONAL SIGNS; CUSTOM DESIGN OF  
ARMATURE, INCLUDING MOUNTS AND BRACK-  
ETS FOR DISPLAYING OBJECTS, CRADLES FOR  
DISPLAYING BOOKS AND PAPER, AND ENCAP-  
SULATIONS; MATTING AND FRAMING OF MU-  
SEUM OBJECTS, IN CLASS 42 (U.S. CLS. 100 AND  
101).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-794,852, FILED 1-19-2006.

IRENE D. WILLIAMS, EXAMINING ATTORNEY